

**REMARKS/ARGUMENTS**

In the above-mentioned Office Action, claim 30 was rejected as having an insufficient antecedent base for a limit in the claims, claims 16-17, 19-21, 23-29 and 34-36 were rejected as being unpatentable over U.S. Patent 3,762,630 (Braznell) in view of the non-patent document "Corel Custom Photo" (Corel); claims 18 and 33 were rejected as being unpatentable over Braznell in view of Corel and further in view of the non-patent document "Microsoft Word 97: Step by Step" (Catapult, Inc.); and claims 22 and 30 were rejected as being unpatentable over Braznell in view of Corel and further in view of U.S. Patent 3,580,490 (Shaad).

Claim 30 has been amended to depend from claim 29 instead of claim 26, and the claim dependencies of claims 28 and 35 have been corrected.

Withdrawn claims 1-15 and 37-45 have been cancelled without prejudice or disclaimer.

Braznell in the Abstract does not disclose a sheet having a plurality of weakened separation lines thereon defining an outline of a combination postcard-card mailer separable therealong from the rest of the sheet. See, e.g., in FIGS. 1 and 2 of the present application, sheet 100 and perforation lines 110 and in the lower left of FIG. 11 that the postcard-card mailer is separated from the rest of the sheet.

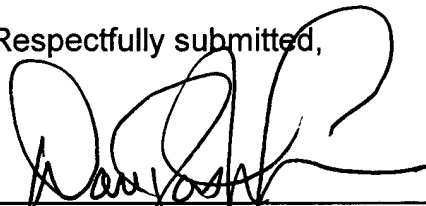
Accordingly, it is respectfully contended that all of the claims now pending are in condition for allowance. Issuance of the Notice of Allowance at an early date is thus in order.

If there are any remaining issues, the Examiner is encouraged to telephone the below-signed counsel for Applicants at (213) 689-5142 to seek to resolve them.

The Commissioner is hereby authorized to charge any additional fees which may be required, or credit any overpayment to Deposit Account No. 07-1853. Should such

additional fees be associated with an extension of time, Applicants respectfully request that this paper be considered a petition therefor.

Respectfully submitted,

A handwritten signature in black ink, appearing to read 'Douglas N. Larson', written over a horizontal line.

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